

COOKHAM PARISH COUNCIL

NEIGHBOURHOOD PLAN

CONSULTATION STATEMENT

JUNE 2024

VOLUME 3: REPORT OF
CONSULTATION ON THE VISION,
OBJECTIVES AND POLICY IDEAS
FOR THE NEIGHBOURHOOD PLAN



Cookham Parish Council

Cookham Neighbourhood Plan

Consultation Statement: June 2024

Volume 3: Report of Consultation on the Vision,
Objectives and Policy Ideas for the
Neighbourhood Plan



Cookham Parish Council

Council Offices

High Road

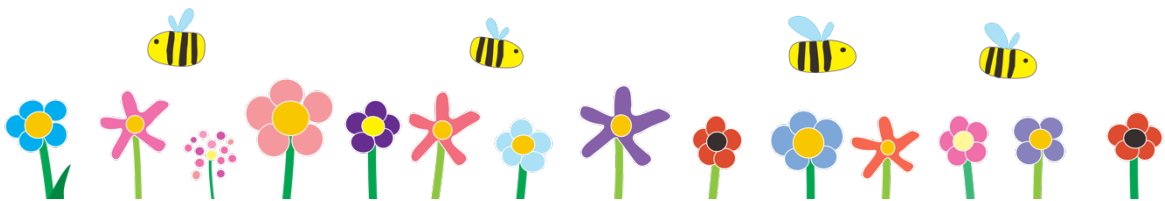
Cookham Rise

Berkshire, SL6 9JF

<https://www.cookhamparishcouncil.org.uk/>



Future Cookham



**Neighbourhood Plan
Vision, Objectives and Ideas
Consultation Summary: October 2021**

1. Introduction

This document presents a summary of the consultation undertaken in September and October 2021. It is broken down to reflect the structure of and responses to questions posed. It includes, in the appendix, copies of material made available during the consultation period.

The purpose of the consultation was to seek feedback on the ideas generated in response to the first round of consultation, asking whether these were heading in the right direction.

Consultation included the distribution of a summary flyer to all households in the Parish, placement of an advertisement in the Parish newsletter (delivered to all households), the printing and display of information boards located around the Parish and used at exhibition events. Four staffed exhibitions were hosted which displayed this material. Exhibitions were held on the following days:

- Saturday 11 September 2021, 9.30am – 12 noon, at the Countrystore / Station area
- Saturday 18 September 2021, 9.30am – 12 noon, at The Moor
- Saturday 18 September 2021, 1pm – 4pm, at Cookham Dean Fete
- Saturday 2 October, from 5pm, At The Pinder Hall, including a Q&A event.



Figure 1: Consultation on the Neighbourhood Plan

A questionnaire was made available alongside the above material to capture feedback, available electronically via the Parish website with the option to download and complete by hand too. All summary information material was also made available to view via the website.

2. Response rate

A total of 49 responses to the questionnaire were received, the vast majority of which (85%) were from residents. Other respondents included local businesses / organisations, and people visiting the area or living nearby and whom regularly travel to Cookham.

There were slightly more responses from men (51%) than women (47%) with only a handful (2%) declining to respond to the question.

In terms of the age of respondents, there was a very limited response from those people aged under 35 (just three responses in total). There was a fairly even split between respondents from age groups 36-45, 46-55 and 56-65, but the most common age group was over 65, which made up 46.8% of all respondents.

In addition to those who submitted responses through the survey form 80 people attended the four exhibitions. Comments made by visitors during those events are incorporated within this summary write-up.

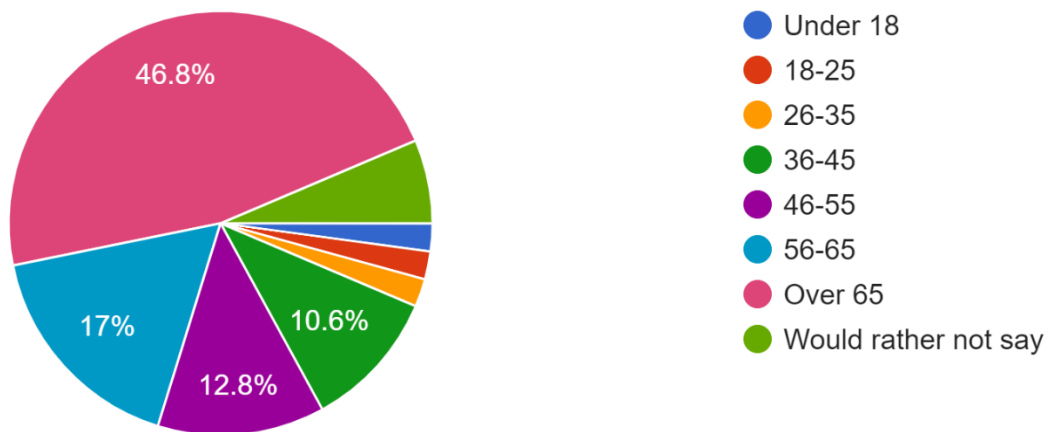


Figure 2: Age breakdown of respondents to Neighbourhood Plan questionnaire.

3. Vision, objectives, and emerging ideas

The questionnaire asked people to answer whether they felt the emerging vision and ideas for each of the objectives were heading in the right direction, and whether they had any comments on these.

3.1 The Vision

The vision presented to respondents was:

“Cookham will continue to be a thriving and vibrant community whose character, rich heritage and natural assets are protected and enhanced in their rural setting separate from Maidenhead, and where the Parish and individual neighbourhoods benefit from a distinct identity of their own.

Already well renowned for its relationship with Stanley Spencer, its rich landscape, wildlife habitats and biodiversity will be strengthened and form an accessible network of connected green and blue routes around Cookham and between settlements.

All development in the parish will embody the highest principles of sustainability and help make it a better place in which to live, work or visit. The sense of identity and village life will be strengthened, with a wide range of local businesses and community facilities catering for the needs of all.

Sustainable and active travel measures will make it safer and easier for all to move around Cookham and to neighbouring areas, with traffic congestion and speed reduction supported by a move towards net-zero carbon transport solutions.”

This received overwhelmingly positive support from respondents, as shown on the figure below. 85.1% of respondents felt that the draft vision was heading in the right direction, with only 14.9% feeling it was not.

Comments on the vision included:

- Concern over the ability of existing infrastructure to cope with increased demand from a growing population
- Acknowledgment of the severity of the traffic issues in Cookham
- Demand for greater urgency to be placed on tackling climate change.

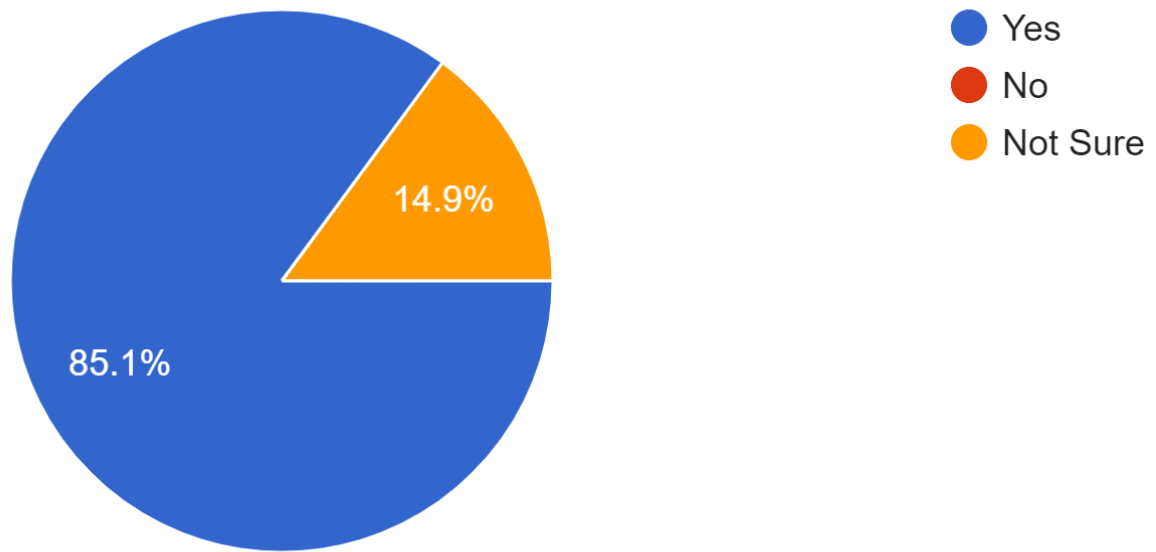


Figure 3: Pie chart displaying responses to whether respondents felt the draft vision was heading in the right direction

3.2 Objectives and Ideas

Respondents were then asked to answer whether they felt the ideas developed for each of the draft objectives were heading in the right direction.

The draft objectives were presented as:

- *Objective 1:* To deliver well-designed, high quality new development that reflects the best qualities of the local character
- *Objective 2:* To conserve and enhance the natural environment, safeguarding biodiversity and important wildlife habitats
- *Objective 3:* To retain the rural setting and individual identities of Cookham Village, Cookham Rise and Cookham Dean, providing opportunities for all to enjoy and benefit from access to the countryside
- *Objective 4:* To provide and enhance facilities that maintain and develop the health and well-being of the community
- *Objective 5:* To minimise local traffic impacts and improve opportunities for people of all ages and abilities to walk and cycle

The response to the survey indicates that the majority (between 75% and 90% in all instances) felt that all objectives were heading in the right direction, with some being unsure (as shown in Figure 4).

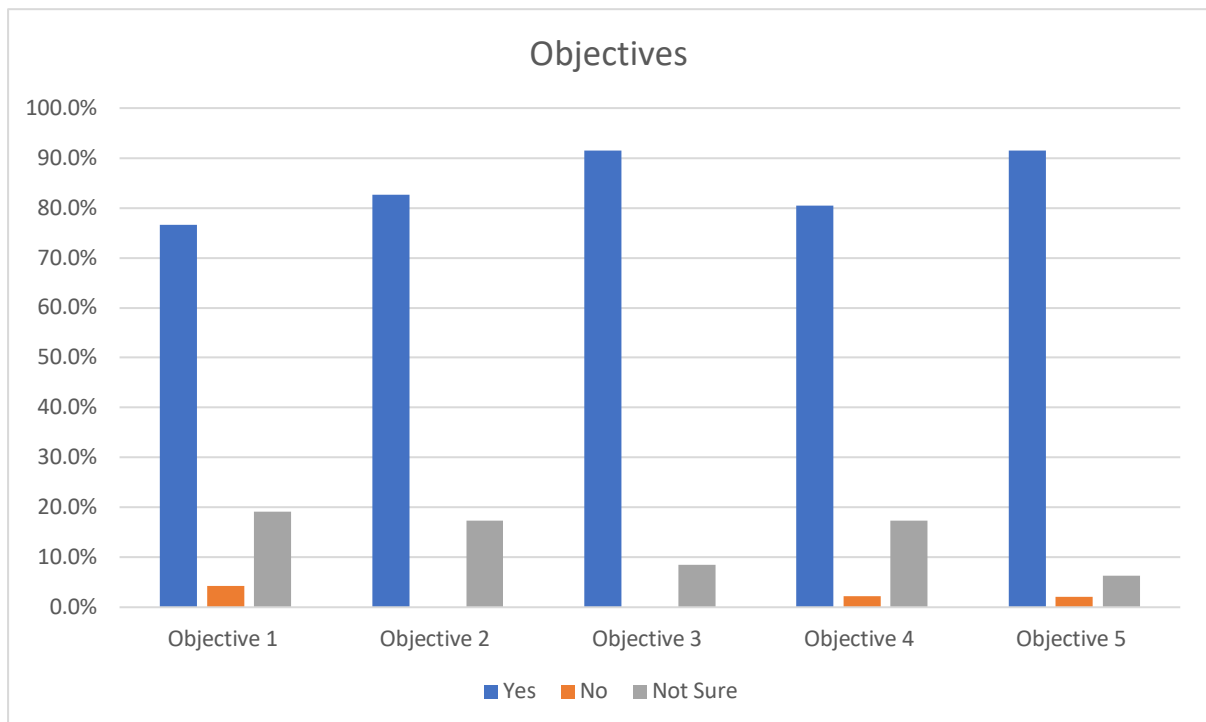


Figure 4: Bar chart displaying responses to each objective and their ideas

For each objective, a set of ideas for possible policies or projects in the Plan was presented. Responses to these, along with comments made, are presented overleaf.

Ideas set 1 – Design and Development

Objective 1 was presented as follows:

“To deliver well-designed, high quality new development that reflects the best qualities of the local character”

The ideas presented included establishing design guidance for new development in Cookham, responding to the quality of the historic environment and supporting energy efficiency measures in new buildings and the refurbishment of older buildings. As displayed below, the ideas received strong support from respondents. 76.6% of respondents felt that they were heading in the right direction, while only 4.3% felt they were not. Around a fifth of respondents (19.1%) were unsure

This objective, whilst receiving strong support, was also questioned by some, asking how new development would help contribute towards objective set 2 around conservation and enhancement of the natural environment. This concern was reflected in the comments, with some noting that there should be no new development in Cookham. However, the requirement for new development is set in the Local Plan, not the Neighbourhood Plan. It is thus important to note that whilst the Neighbourhood Plan is not promoting development, it does recognise that development will come forward in the Parish, and that if it does, it should be of a good design. This may be reflected in the relatively high level of people who said they were ‘not sure’ about these ideas: whilst they may favour good design they not be in favour of new development.

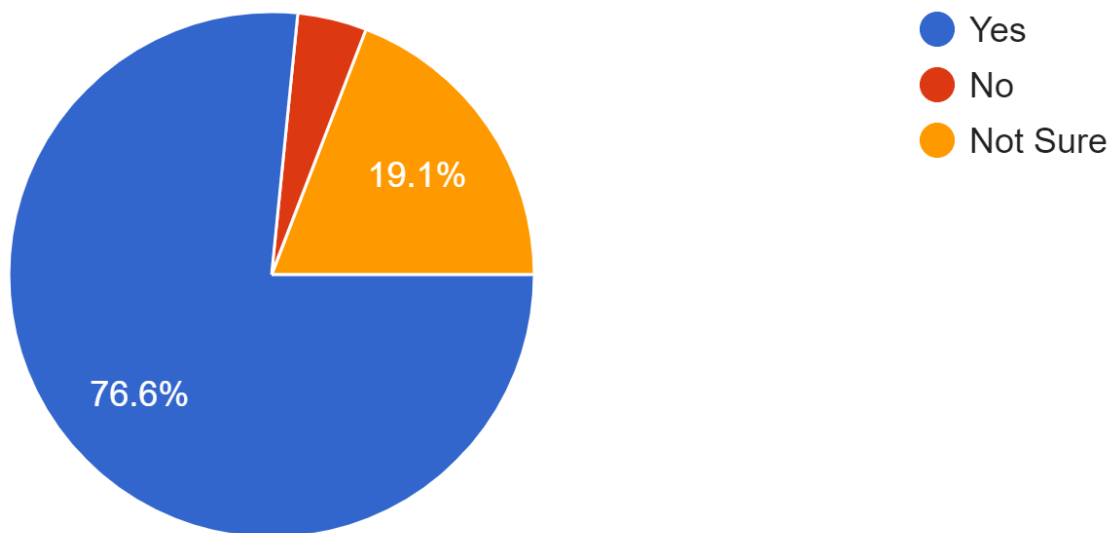


Figure 5: Pie chart displaying responses to whether respondents felt that ideas set 1 (Design and Development) were heading in the right direction

Comments on these ideas included:

- There was support for the idea that the Plan should be open to innovative approaches to design and development.
- Priority should be placed on the need for houses to be energy efficient, for example by including EV charging points or solar panels.
- It is important the historic identity of Cookham is maintained, with comments suggesting that any proposals for development that do come forward in Cookham should respond positively to the quality of the historic environment.
- One respondents suggested that the Plan should support provision of appropriate equestrian facilities in the village to avoid ad hoc mobile stabling from appearing in the Green Belt.

Ideas set 2 – Environment

Objective 2 was presented as follows:

“To conserve and enhance the natural environment, safeguarding biodiversity and important wildlife habitats”.

The ideas presented supported the protection and enhancement of green spaces for leisure and recreational purposes, as well as their importance for biodiversity and as habitats for wildlife. Ideas also covered ways in which flooding and drainage might be addressed in new development, as well as looking at small-scale, community led energy projects. As displayed below, these ideas received strong support from respondents: 82.6% suggested they were heading in the right direction, with 17.4% answering not sure. Positively, no respondents felt they were not heading in the right direction.

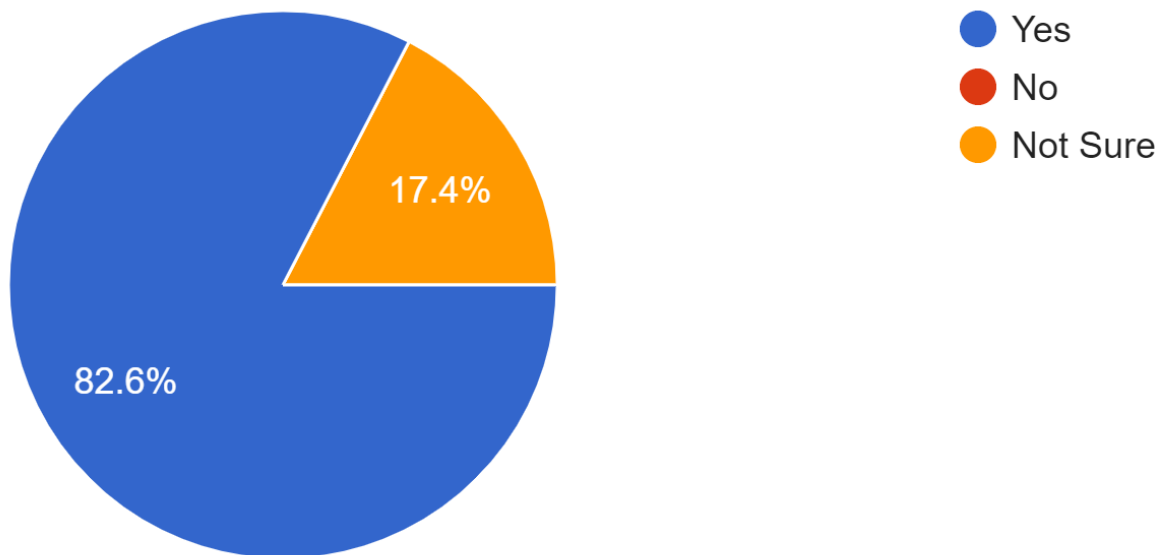


Figure 6: Pie chart displaying responses to whether respondents felt that ideas set 2 (Environment) were heading in the right direction

Comments on these ideas included:

- Concern about development extending into green field land.
- Wide recognition of the importance of Cookham’s green spaces.
- Support for green spaces where improving wildlife and biodiversity is the focus, not just on spaces which benefit humans.
- Support for the creation of wildlife corridors with new planting and the thickening of existing hedges.

Ideas set 3 – Landscape and setting

Objective 3 was presented as follows:

“To retain the rural setting and individual identities of Cookham Village, Cookham Rise and Cookham Dean, providing opportunities for all to enjoy and benefit from access to the countryside”

The ideas presented included the retention of important views of the landscape and the separate, and distinctive identities of ‘the Cookhams’ from each other and from Maidenhead, whilst maintaining and improving access to the countryside for those on foot, bike or horse. The ideas again received positive feedback: 91.5% felt they were heading in the right direction, with 8.5% answering not sure. There were no respondents that felt they were not heading in the right direction.

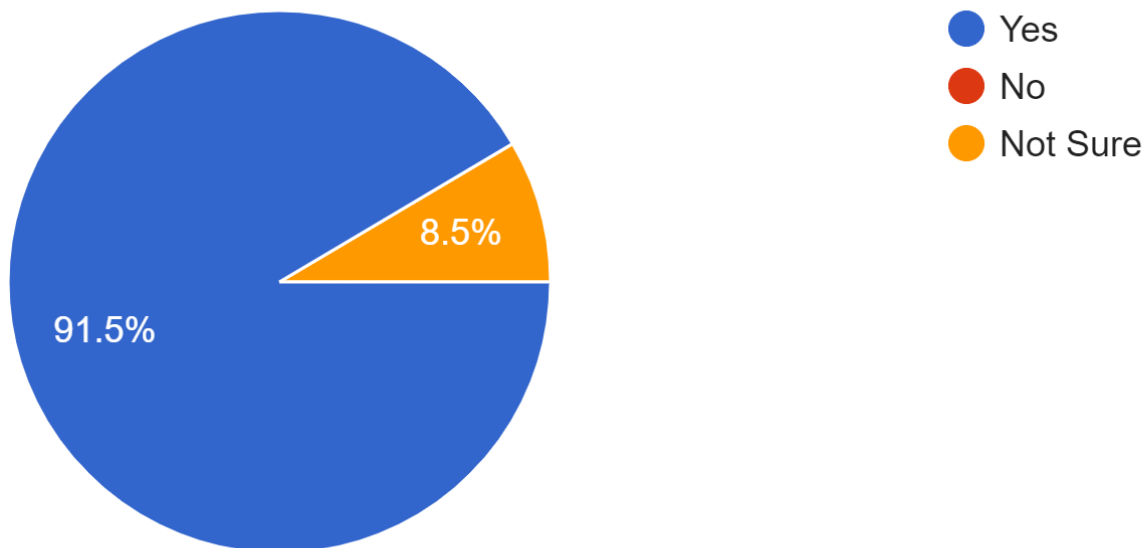


Figure 7: Pie chart displaying responses to whether respondents felt that ideas set 3 (Landscape and Setting) were heading in the right direction

Comments on these ideas included:

- There was strong agreement that any development that compromises the existing green gap between Cookham and Maidenhead must be resisted.
- Access to countryside should be maintained, but efforts should be made to create safer shared routes for different users (pedestrians, cyclists, horse-riders).
- Concern over how the Plan would cater for those who are not able to utilise active travel measures to access the countryside.
- The Plan should actively promote and work with the landowners and Commoners to restore the chalk downland in Cockmarsh and Winter Hill.

Ideas set 4 – Social and community infrastructure

Objective 4 was presented as follows:

“To provide and enhance facilities that maintain and develop the health and well-being of the community”

The ideas presented included the retention of important facilities that support day-to-day life as well as supporting provision of new facilities that respond to changing demographics, to enhance the quality of outdoor spaces and the retail experience in the village centres. These ideas received strong support from respondents: 80.4% of responses indicated that they felt these ideas were heading in the right direction. Meanwhile, only 17.4% felt they were unsure, and just 2.2% did not feel the ideas were heading in the right direction.

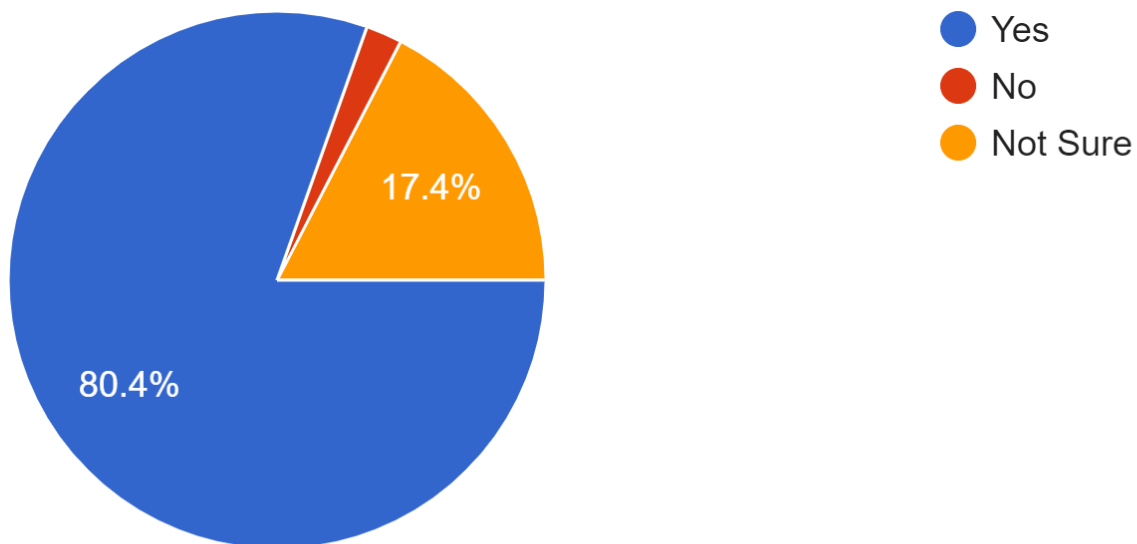


Figure 8: Pie chart displaying responses to whether respondents felt that ideas set 4 (Social and Community Infrastructure) were heading in the right direction

Comments on these ideas included:

- The provision of new infrastructure is important as new housing development will lead to increased pressure on infrastructure. In particular, the provision of a new medical centre should be a priority (this may need further review as it is understood that the Medical Centre feels it is able to cope with the additional demands placed upon it from new development proposed in the Local Plan: indeed the RBWM Infrastructure Delivery Plan does not specifically refer to a need for additional health care provision in Cookham, but does suggest that if new facilities are needed in the borough, then these could be provided through more efficient use of existing buildings and land, and that, if appropriate, CIL and S106 funding might be used to help provide for such facilities).
- Concern about how realistic the ideas are given the experience of facilities (e.g.: Banks) having been lost in the past.

Ideas set 5 – Access and movement

Objective 5 was presented as follows:

“To minimise local traffic impacts and improve opportunities for people of all ages and abilities to walk and cycle”

The ideas presented include support for increased use of walking and cycling for short journeys, improving safety for pedestrians, and looking at strategies that help relieve traffic congestion and the speed of traffic, manage parking and design this to be sensitive to the environment. This set of ideas also received a strong level of support: 91.5% of responses felt that they were heading in the right direction, with 6.4% answering not sure, and only 2.1% answering no.

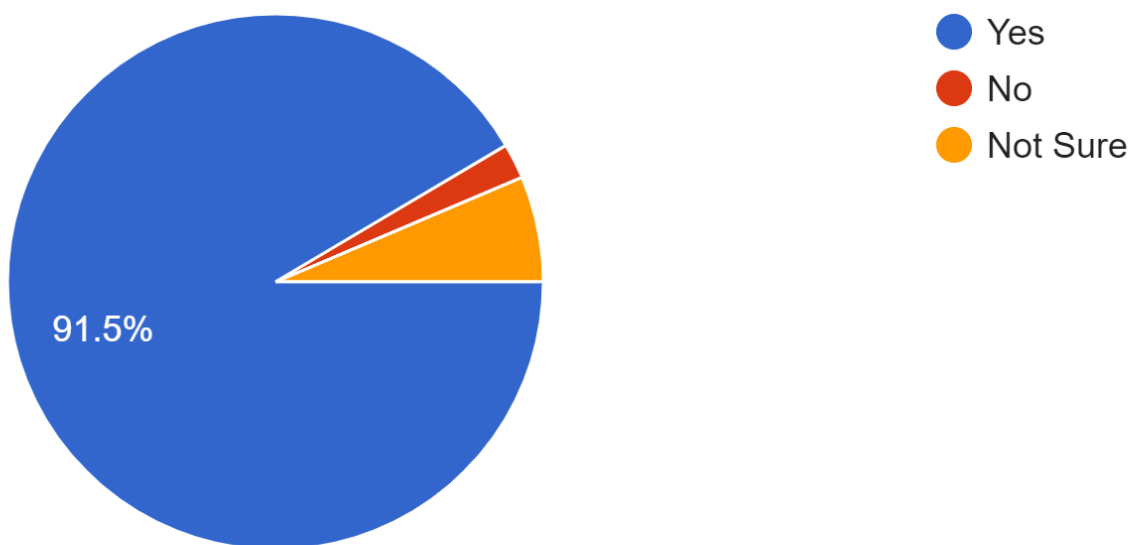


Figure 9: Pie chart displaying responses to whether respondents felt that ideas set 5 (Access and Movement) were heading in the right direction

Comments on these ideas included:

- Concern was expressed regarding several traffic related issues including;
 - Narrow roads creating congestion and accidents, particularly along The Pound, some suggesting it should be one-way, but others not. Although there is no consensus as to the solution, it is agreed that interventions are required.
 - Trouble with finding parking spaces, and existing parking on roads leading to safety issues and further congestion.
 - Consideration should be given to improving parking provision at The Moor and in such a way that responds sensitively to the environment.
 - The need for measures which control the speed of vehicles, with Dean Lane noted as a particularly dangerous spot
- Support for improved pedestrian and cycling routes.
- Support for electric vehicle charging points

4. General Comments

Respondents were given the opportunity to make any other general comments about the draft vision or any ideas.

The responses suggested:

- There was some concern expressed that Objective 1 (*Design and Development*) may undermine Objective 2 (*Environment*) i.e. supporting development would inevitably lead to destruction of environment. However, it is not the purpose of the Neighbourhood Plan to promote new development, but rather to shape this such that if development does come forward in the future it is reflective of the character and qualities of Cookham.
- Concern expressed over the ability of Cookham's existing infrastructure to cope with the increased pressure that would come from new development (for example, in respect of the road network and the Medical Centre).
- There should be a greater commitment to tackling climate issues through the Neighbourhood Plan.
- There should be a focus on issues surrounding speeding, congestion, and accidents due to car use. Some comments recommended introducing measures such as limiting HGVs through the area and introducing a 20-mile an hour limit.
- One respondent outlined a number of suggestions for how CIL funding should be distributed, which could be incorporated into the Neighbourhood Plan as projects/apparitions. Suggestions included;
 - Increasing tree cover in the Parish, including woodland planting on the Alfred Major Field.
 - A 'round-Cookham' cycle and horse-riding route.
 - Improvements to and contributions to new sporting facilities.
 - Working with the National Trust to support the ongoing maintenance of The Moor.
 - It was also suggested that opportunities could be made to provide a new pedestrian route via Poundfield and thus away from The Pound, which might be a safer walking route away from traffic. This could include access to new public open space.
- One respondent suggested that the Plan could support provision of premises for local businesses for people wishing to work close to home, and that these should reflect high standards of sustainability in development, with the retrofitting of existing buildings to achieve zero carbon standards also supported.
- Some commented that it is important that the ideas are translated into effective policy with requirements clearly set out, providing clarity for applicants and decision makers, and thus helping to achieve the aims and objectives of the community.

5. Conclusions

This consultation signalled strong support for the draft vision, objectives and ideas within the Cookham Neighbourhood Plan.

More than 85% of respondents indicated that the vision was heading in the right direction, with the objectives and associated ideas also being well received: between 75-90% of all respondents indicated that they felt these were heading in the right direction.

However, and although Objective 1 received strong support (75% saying it was heading in the right direction), this was lower than the other objectives and ideas. Some felt that Objective 1 (Design and Development) may undermine Objective 2 (*Environment*), noting that any development would inevitably impact on the quality of the environment. This conundrum is recognised by the Neighbourhood Planning group. However, it is important to note that the Neighbourhood Plan is not establishing a figure for new growth, nor allocating sites for development. That is the remit of RBWM who, through the Local Plan, is allocating three sites for development in Cookham. What the policies in the Neighbourhood Plan will be seeking to do is shape and influence these such that they respond to the best qualities of Cookham and contribute to wider improvements to the quality of place and environment for the benefit of all.

It is clear from this consultation that respondents feel the impact of traffic congestion is of particular concern in Cookham. The Pound and Dean Lane were singled out as specific locations where traffic related issues should be addressed. These are not strictly land use planning matters but could be considered through a wider project: alongside the Neighbourhood Plan a wider traffic plan could be prepared for Cookham, looking at these issues in more detail, but also set in the context of wider change and travel behaviours that we might see in the future. Such a plan would be subject to consultation with the community and with RBWM as highways authority.

Further prevalent issues raised through this consultation were the need to respond to the threat of climate change. Solutions put forward included the introduction of electric vehicle charging points and promoting energy efficient design.

A number of project ideas were also put forward by one respondent towards which the neighbourhood portion of the Community Infrastructure Levy payable on development could be directed. These ideas will need to be subject to further review.

Appendix: Consultation Material

This appendix copies of material prepared for the consultation, including:

- A. Flyers distributed to all households
- B. Advert placed in the Parish Magazine delivered to all households
- C. Consultation page of the Cookham Parish Council / Neighbourhood Plan website
- D. Display material
- E. Questionnaire

A: Flyer



**YOUR COOKHAM,
YOUR PLAN**

Please tell us what you think by viewing the material and completing the latest survey on the website

Alternatively, a paper copy of the survey can be completed. Please collect and return to the Parish Council Offices, High Road, Cookham Rise.

You are also invited to visit one of our upcoming exhibitions:

Saturday 11 September 2021, 9.30am - 12 noon, Countrystore / Station area

Saturday 18 September 2021, 9.30am - 12 noon, The Moor

Saturday 18 September 2021, 1pm - 4pm, Cookham Dean Fete

The consultation period will conclude with an exhibition and Q&A event:

Saturday 2 October 2021, starting at 5pm, Pinder Hall

Please respond by 3 October 2021
https://cookhamparishcouncil.org.uk/crbst_18.html



Future Cookham



NEIGHBOURHOOD PLAN CONSULTATION

Thank you to all who participated in the consultation on the Neighbourhood Plan earlier this year.

You emphasised the strong sense of community in Cookham as well as highlighting key qualities and characteristics, such as the rural identity and village atmosphere. At the same time, comments were made about the importance of planning for Climate Change and challenges posed by traffic.


We have now generated a set of policy ideas based on your comments. We'd like your views on these. Are we heading in the right direction? Are there other ideas we should consider?

Please tell us what you think by viewing the material and completing the latest survey on the website:
https://cookhamparishcouncil.org.uk/crbst_18.html



Please respond by 3 October 2021.





EMERGING IDEAS

1. DESIGN

You told us that you value the historic character and quality of buildings in Cookham.

We suggest preparing a design guide to be followed by new development, responding to local character and showing how new energy efficiency measures might be successfully incorporated into development.

2. ENVIRONMENT

You told us you value the local environment and green spaces, and that we should respond to the climate emergency.

We suggest protecting locally important green spaces, supporting measures that enhance biodiversity and wildlife habitats, which manage the risk of flooding and explore potential for small scale, community-orientated renewable energy projects, such as ground heat and hydro-electricity. All must be sensitive to their setting.

3. LANDSCAPE

You told us you value the distinctive identities and setting of 'the Cookhams'.

We suggest protecting important views, including those made famous by Stanley Spencer, retaining access to the countryside, and defining green corridors between 'the Cookhams' and Maidenhead.

4. FACILITIES

You told us that facilities, such as schools, healthcare, parks and local shops are important to support day-to-day life.


We suggest retaining important facilities but to also support new or improved facilities that respond to local needs and changing demographics, as well as improvements to the quality of public spaces and the pedestrian environment in our village centres.

5. MOVEMENT

You told us you were concerned about traffic volume, speed and safety.

We suggest that improvements are made to walking and cycling routes, particularly for short journeys, and that we investigate strategies to relieve congestion and slow traffic, including ideas to better manage and design parking provision.

Find out more about our ideas by viewing the material on the website and tell us what you think by completing the survey:
https://cookhamparishcouncil.org.uk/crbst_18.html



B: Magazine Advert



YOUR COOKHAM, YOUR PLAN

Visit one of our exhibitions to find out more:

Saturday 11 September 2021, 9.30am - 12 noon, Countrystore / Station area

Saturday 18 September 2021, 9.30am - 12 noon, The Moor

Saturday 18 September 2021, 1pm - 4pm, Cookham Dean Fete

Consultation will conclude with a Q&A event:

Saturday 2 October 2021, starting at 5pm, Pinder Hall

Please respond by 3 October 2021.

Many thanks to everyone who participated in consultation events in March and April this year and for all the excellent suggestions made for inclusion in the Neighbourhood Plan.

We have now prepared a series of policy ideas and would like to know your views on these. Are we heading in the right direction, or not? Are there other ideas we should consider?

Please tell us what you think by viewing the material and completing the latest survey on the website:

www.cookhamparishcouncil.org.uk/crbst_18.html

Future Cookham




Scan me to visit the Parish Council website

#ourcookham

C: Parish Council Website - Consultation Page

Note: relevant section highlighted red

Cookham Parish Council



Welcome | **The Council** | The Parish | Documents | Photos | Neighbourhood Plan | Links

Area Designation | **Early Analysis** | Consultation Summary


Consultation

Cookham Parish Council has set up a Working Group of councillors and residents to prepare a Neighbourhood Plan which will help guide future change in Cookham. This is a Plan for the community, by the community. It is therefore important that the Neighbourhood Plan is reflective of your aspirations. We are asking for your views on Cookham: what do you value about the area, what issues impact on quality of life, how might Cookham change over time? Your comments will help establish the focus of the Plan and the policies within it, which we will then revisit with you later in the year. This initial period of consultation runs from 8th March to 11th April. Please do reply with your thoughts by then. It is, after all, 'Your Cookham, Your Plan'.


Please click on any of the links below:

You can comment on the Neighbourhood Plan by downloading and returning the questionnaire to the Parish Council, or by completing it online at www.tiny.cc/cookham


Consultation 1 8th March - 11th April 2021



Consultation Poster




Consultation Questionnaire




Consultation Competition


Consultation 2 13th September - 03rd October 2021




Neighbourhood Plan Questionnaire



Neighbourhood Plan Flyer




A Vision for Cookham



Scan to view material by 3rd October and have your say

D: Display Material



YOUR COOKHAM, YOUR PLAN


A VISION FOR COOKHAM

Based on ideas suggested during initial consultation a vision for Cookham has been drafted. This is:

*Cookham will continue to be a **thriving and vibrant community** whose character, rich heritage and natural assets are protected and enhanced in their **rural setting** as famously depicted by painter Stanley Spencer. Located separately from Maidenhead, the Parish and individual neighbourhoods benefit from a **distinct identity** of their own.*

*Its **rich landscape, wildlife habitats and biodiversity** will be strengthened and form an accessible network of connected green and blue routes around Cookham and between settlements.*


Future Cookham



Logo design based on original artwork by Amara Khurana

*All development in the parish will embody the **highest principles of sustainability** and help make it a better place in which to live, work or visit. The **sense of identity and village life** will be strengthened, with a wide range of local businesses and community facilities catering for the needs of all.*


*Sustainable and **active travel** measures will make it safer and easier for all to move around Cookham and to neighbouring areas, with traffic congestion and speed reduction supported by a move towards net-zero carbon transport solutions.*



Source: Artwork by Amelia Millward

To find out more about the Plan, please visit the Parish Council website: www.cookhamparishcouncil.org.uk/crbst_18.html
Twitter / Instagram hashtag: #ourcookham

To leave your comments on the emerging ideas, complete the questionnaire by 3 October 2021. Scan the QR code for the questionnaire.





Example of new housing integrated into the environment, Saffron Walden, Essex



Green roof, Sir Bernard Miller Centre, source: John Lewis Partnership



OBJECTIVE 1, DESIGN AND DEVELOPMENT:

To deliver well-designed, high quality new development that reflects the best qualities of the local character

WHAT IF WE...

1. Establish design principles and guidance for new development in Cookham, including infill sites, as well as preparing concept masterplans for specific site allocations, showing how these integrate with the existing community and respect local character and identity. This could build upon the Village Design Statement, embedding principles into guidance, strengthening the weight and use of these when planning applications are considered.
2. Embed sustainable design and construction principles into the Neighbourhood Plan, including supporting the use of high energy efficiency standards in new buildings, changes and extensions of existing buildings, bringing costs savings to all and reducing carbon emissions.
3. Prepare policies around the design and location of new development such that heritage assets are preserved and enhanced, including buildings and features in the 'rural' landscape, such as hedgerows and rural lanes. All new development must have mitigation strategies for biodiversity net gain.

To find out more about the Plan, please visit the Parish Council website:
www.cookhamparishcouncil.org.uk/crbst_18.html
Twitter / Instagram hashtag: #ourcookham

To leave your comments on the emerging ideas, complete the questionnaire by 3 October 2021.
Scan the QR code for the questionnaire.





source: Mahmood Suleiman



source: Mahmood Suleiman

OBJECTIVE 2, ENVIRONMENT:

To conserve and enhance the natural environment, safeguarding biodiversity and important wildlife habitats

WHAT IF WE...

1. Identify areas of green space of value to the community to be designated for long term protection, including places for leisure and recreation, as well as important wildlife habitats and areas of biodiversity. Work to further protect our most valuable areas of biodiversity.
2. Identify natural features, including wildlife corridors and important areas of biodiversity, to be protected and strengthened, supporting delivery of biodiversity net-gain in new developments.
3. Establish guidance in respect of sustainable urban drainage to manage and mitigate flood risks, and work with large landowners, the Environment Agency and Thames Water, to prevent water pollution. Protect The Causeway as an essential emergency access route in times of flooding.
4. Support small-scale, community-orientated renewable energy projects that must be sensitive and appropriate to their setting.

To find out more about the Plan, please visit the Parish Council website: www.cookhamparishcouncil.org.uk/crbst_18.html
Twitter / Instagram hashtag: #ourcookham

To leave your comments on the emerging ideas, complete the questionnaire by 3 October 2021.
Scan the QR code for the questionnaire.





YOUR COOKHAM, YOUR PLAN



OBJECTIVE 3, LANDSCAPE AND SETTING:

To retain the rural setting and individual identities of Cookham Village, Cookham Rise and Cookham Dean, providing opportunities for all to enjoy and benefit from access to the countryside



source: Mahmood Suleiman

WHAT IF WE...

1. Identify important views that retain and protect the landscape value and setting of Cookham, drawing on the distinctive identity of Cookham as depicted by Stanley Spencer.
2. Identify 'green wedges' and settlement gaps between 'the Cookhams' and Maidenhead, which reinforce the distinctive identity and sense of community in each of the 'villages'. Protect the open countryside and promote the rewilding of areas.
3. Retain, maintain and provide new routes to and through the countryside for those on foot, bike and horse, allowing people to access and enjoy the countryside in a safe and environmentally-friendly manner.



To find out more about the Plan, please visit the Parish Council website: www.cookhamparishcouncil.org.uk/crbst_18.html
Twitter / Instagram hashtag: #ourcookham

To leave your comments on the emerging ideas, complete the questionnaire by 3 October 2021. Scan the QR code for the questionnaire.





**OBJECTIVE 4,
SOCIAL AND COMMUNITY INFRASTRUCTURE:**

To provide and enhance facilities that maintain and develop the health and well-being of the community

WHAT IF WE...

1. Identify important local services and facilities to be retained, supporting day-to-day life and activity.
2. Support improvements to and provision of new community facilities within Cookham, which should be easily accessible to all and cater for the needs of a growing population. These could be designed with flexibility in mind such that they can be used by a wide range of groups for different activities.
3. Support improvements to the quality of the retail experience and public realm within village centres. This could include creating new or expanded civic spaces for people to sit and relax outside, creating thriving and welcoming places that foster social interaction and attract new investment in the centres.

To find out more about the Plan, please visit the Parish Council website: www.cookhamparishcouncil.org.uk/crbst_18.html
Twitter / Instagram hashtag: #ourcookham

To leave your comments on the emerging ideas, complete the questionnaire by 3 October 2021. Scan the QR code for the questionnaire.





Example of a High Street traffic calming scheme, Shoreham-by-Sea



OBJECTIVE 5, TRANSPORT:

To minimise local traffic impacts and improve opportunities for people of all ages and abilities to walk and cycle

WHAT IF WE...

1. Support 'active travel' measures through the layout of new development and road and route design that encourages and enables people of all ages and abilities to walk and cycle for short journeys. This could extend to ideas that also make existing streets and routes safer and more attractive for people to walk or cycle along.
2. Explore ideas and develop design solutions with partners, such as the local highways authority, that increase safety along The Pound, with pedestrian safety being the priority.
3. Work with partners to prepare a Cookham-wide traffic management plan that explores potential for reducing through traffic, strategies to manage the speed of traffic, and ideas for improving pedestrian safety.
4. Identify and support provision of new car parking at appropriate locations in Cookham, which will help relieve traffic congestion, and the design of which should be sensitive to the environment so that cars do not dominate the street scene.


To find out more about the Plan, please visit the Parish Council website:
www.cookhamparishcouncil.org.uk/crbst_18.html
Twitter / Instagram hashtag: #ourcookham

To leave your comments on the emerging ideas, complete the questionnaire by 3 October 2021.
Scan the QR code for the questionnaire.



E: Questionnaire

Note: this was also available electronically for completion online via Google Forms



YOUR COOKHAM, YOUR PLAN

NEIGHBOURHOOD PLAN QUESTIONNAIRE

Cookham Parish Council is preparing a Neighbourhood Plan which will help to guide future change in Cookham. It is important that this Neighbourhood Plan reflects your ambitions and views.

Earlier this year we asked for your thoughts on important matters to be addressed in the Plan. We have now used these to prepare a vision for the area, a draft set of objectives and ideas.

We would like you to tell us whether these ideas are heading in the right direction, or not, and whether you have any comments on these.

You can return this questionnaire to Cookham Parish Council (Council Offices, High Road, Cookham Rise) or by completing online at the following link:
<https://forms.gle/cLxKc25kWzAgmg936>

More information can also be found on the Parish website:
http://www.cookhamparishcouncil.org.uk/crbst_18.html

Please respond by 3 October 2021. Thank you!

PLEASE TELL US ABOUT YOURSELF

1) Are you (please tick all that apply):

| | |
|------------------------|---------------------------------------|
| A resident of Cookham | Visiting Cookham |
| An employee in Cookham | A business or organisation in Cookham |
| Other (please state) | |

2) How old are you (please only tick one):

| | | | | | | | |
|----------|-------|-------|-------|-------|-------|---------|----------------------|
| Under 18 | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | Over 65 | Would rather not say |
|----------|-------|-------|-------|-------|-------|---------|----------------------|

3) Are you:

| | | |
|------|--------|----------------------|
| Male | Female | Would rather not say |
|------|--------|----------------------|

THE VISION

The proposed vision for Cookham is:

“Cookham will continue to be a thriving and vibrant community whose character, rich heritage and natural assets are protected and enhanced in their rural setting as famously depicted by painter Stanley Spencer. Located separately from Maidenhead, the Parish and individual neighbourhoods benefit from a distinct identity of their own.

Its rich landscape, wildlife habitats and biodiversity will be strengthened and form an accessible network of connected green and blue routes around Cookham and between settlements.

All development in the parish will embody the highest principles of sustainability and help make it a better place in which to live, work or visit. The sense of identity and village life will be strengthened, with a wide range of local businesses and community facilities catering for the needs of all.

Sustainable and active travel measures will make it safer and easier for all to move around Cookham and to neighbouring areas, with traffic congestion and speed reduction supported by a move towards net-zero carbon transport solutions.”

OBJECTIVES AND IDEAS

The draft objectives are:

- **Objective 1:** *To deliver well-designed, high quality new development that reflects the best qualities of the local character*
- **Objective 2:** *To conserve and enhance the natural environment, safeguarding biodiversity and important wildlife habitats*
- **Objective 3:** *To retain the rural setting and individual identities of Cookham Village, Cookham Rise and Cookham Dean, providing opportunities for all to enjoy and benefit from access to the countryside*
- **Objective 4:** *To provide and enhance facilities that maintain and develop the health and well-being of the community*
- **Objective 5:** *To minimise local traffic impacts and improve opportunities for people of all ages and abilities to walk and cycle*

A series of ideas have been developed under each of the objectives, which could form the basis of projects and policies in the Plan. These are presented on the associated material. Please tell us what you think about these.

Please tell us what you think about the vision and emerging ideas:

4) The Vision

| | | | |
|--|-----|----|----------|
| a) Is the draft vision heading in the right direction? | Yes | No | Not Sure |
|--|-----|----|----------|

b) Do you have any comments on the draft vision?

5) Ideas set 1: Design and development

These ideas include establishing design guidance for new development in Cookham, responding to the quality of the historic environment and supporting energy efficiency measures in new buildings and the refurbishment of older buildings.

| | | | |
|--|-----|----|----------|
| a) Are these ideas heading in the right direction? | Yes | No | Not Sure |
|--|-----|----|----------|

b) Do you have any comments on these ideas?

6) Ideas set 2: Environment

These ideas support the protection and enhancement of green spaces for leisure and recreational purposes, as well as their importance for biodiversity and as habitats for wildlife. Ideas also cover ways in which flooding and drainage might be addressed in new development, as well as looking at small-scale, community led energy projects.

| | | | |
|--|-----|----|----------|
| a) Are these ideas heading in the right direction? | Yes | No | Not Sure |
|--|-----|----|----------|

b) Do you have any comments on these ideas?

7) Ideas set 3: Landscape and setting

These ideas include retaining important views of the landscape and the separate, and distinctive identities of 'the Cookhams' from each other and from Maidenhead, whilst maintaining and improving access to the countryside for those on foot, bike or horse.

| | | | |
|--|-----|----|----------|
| a) Are these ideas heading in the right direction? | Yes | No | Not Sure |
|--|-----|----|----------|

b) Do you have any comments on these ideas?

8) Ideas set 4: Social and community infrastructure

These ideas aim to retain important facilities that support day-to-day life, support provision of new facilities that respond to changing demographics, and to enhance the quality of outdoor spaces and the retail experience in the village centres.

| | | | |
|--|-----|----|----------|
| a) Are these ideas heading in the right direction? | Yes | No | Not Sure |
|--|-----|----|----------|

b) Do you have any comments on these ideas?

9) Ideas set 5: Access and movement

These ideas support increased use of walking and cycling for short journeys, improving safety for pedestrians, and looking at strategies that help relieve traffic congestion and the speed of traffic, manage parking and design this to be sensitive to the environment.

| | | | |
|--|-----|----|----------|
| a) Are these ideas heading in the right direction? | Yes | No | Not Sure |
|--|-----|----|----------|

b) Do you have any comments on these ideas?

10) Do you have any other comments or suggestions about the vision or any of the ideas?

KEEP IN TOUCH

11) If you would like to be kept updated on the Neighbourhood Plan please provide your email address:

DATA PROTECTION

Data is being collected by Troy Planning and Design on behalf of Cookham Parish Council. Data in this questionnaire will be analysed to inform the contents of the Neighbourhood Plan. Anonymous data may be shared as evidence that the Plan reflects the aspirations of the community. Email addresses will only be used as stated and will not be shared with third parties.

If you wish your data to be removed or to change your contact preferences, please email: info@troyplanning.com. Please see our privacy and data retention terms at: <https://troyplanning.com>

Future Cookham

Troy Planning + Design
for Cookham Parish Council
October 2021
Neighbourhood Plan
Vision, Objectives and Ideas Consultation
Summary Report

Cookham Parish Council

Cookham Neighbourhood Plan

Consultation Statement, June 2024

Volume 3: Report of Consultation on the Vision, Objectives and Ideas
for the Neighbourhood Plan

Cookham Parish Council

Council Offices

High Road

Cookham Rise

Berkshire, SL6 9JF

<https://www.cookhamparishcouncil.org.uk/>